

MSc TECHNOLOGY MANAGEMENT & INTERNATIONAL ENTREPRENEURSHIP

January 2025

GRADUATE PROGRAMME

INTAKE: September CAMPUS: Paris LANGUAGE: English DURATION: One-Year MSc



Leadership and innovation in the global and technological environment

Established in Paris in 1919 4,300 students

+160 international academic partners



teachers and professional lecturers

15,000 graduates

+800

corporate partners and public organizations

> +40 students associations



ece.fr

Established in 1919, ECE Engineering School in Paris excels in tech and digital education. Specializing in software development, network architecture, cyber security, data and AI, our educators use project-based pedagogy to enhance learning. As part of the OMNES Education Group, a top private institution in France, ECE leads in innovation and academic excellence.

In an increasingly globalized market and fast-evolving technological landscape, companies seek leaders who excel in both technical management and international entrepreneurship. Organizations demand professionals capable of steering projects across borders while leveraging cutting-edge technologies to drive innovation and growth.

This programme addresses the increasing demand for skilled professionals by providing in-depth training in technology management and global entrepreneurship. It equips students with the critical skills needed to manage complex technical operations and navigate the nuances of international business, enabling them to lead crossfunctional teams and successfully launch ventures in diverse markets.

By mastering the complexities of digital transformation, students develop the ability to make informed strategic decisions, positioning themselves to lead innovative initiatives and excel in the rapidly evolving landscape of global, technology-driven industries.

CAREER OPPORTUNITIES

After finishing this programme, students will be skilled professionals ready to fulfill the requirements of businesses, organizations and the public sector. They'll be equipped for various career paths such as Technology Strategist, Innovation Manager, Technology Product Manager, Digital Transformation Leader, Product Marketing Manager, Startup Founder or Entrepreneur.

WHY CHOOSE THIS PROGRAMME

> This programme offers a comprehensive curriculum

that covers key aspects of managing technological innovation, digital transformation and global business strategy. Students gain expertise in areas such as project management, innovation strategies, cross-cultural leadership and global venture creation, essential for thriving in a fast-paced, international environment.

- > The programme also emphasizes sustainability and ethical business practices, equipping students to lead responsible, future-proof ventures.
- > Classes are held at the centrally located Paris campus, near landmarks like the Eiffel Tower and the Seine River, as well as another campus in La Défense, offering both a rich cultural and academic environment.
- > Upon completion, students will earn a Bac+5 diploma with the prestigious MSc – Master of Science label, accredited by the Conference of Grandes Écoles.
- > Students can obtain the international Certification CAPM (Certified Associate in Project Management) by PMI.

THE OBJECTIVES OF THE PROGRAMME

Our graduates will be able to:

- > Develop technology evolution strategies aligned with business objectives.
- > Design technology product specifications by integrating customer feedback, engineering expertise and industry standards.
- > Select and implement advanced digital technologies to develop innovative solutions.
- > Manage cross-cultural human resources and ESG challenges.

LA FABRIK - INCUBATOR FOR GOOD

La Fabrik, incubator for Good by OMNES Education, helps students develop projects with positive environmental, cultural, or social impact. It focuses on sustainable innovation and social responsibility, providing entrepreneurs with resources to bring their ideas to life. The incubator fosters collaboration and shared learning to turn early-stage ideas into impactful ventures.



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ECTS

January 2025

FCTS

Programme structure

CENTED 4

ENROLL OUR PROGRAMME



Applications from French or international students residing in France



Applications from international students residing outside France

The international admission procedure only applies to you if you are not a French national and live outside France.

CERTIFICATION



SEMESTER 1	30
Geopolitics and International Business	
Economy and History of the Cultural, Political and Business Relationships	2
Geopolitics Impact on Trade and Logistics	2
Geopolitics Impact on Technology	2
Geopolitical Insights Decoding	1
Technology Foundation	
WEB 3.0 and Artificial Intelligence	2
Industry 4.0 / 4.5 / 5.0	2
Cloud Computing	2
Programming	2
Entrepreneurship and Intrapreneurship	
Effectuation, Ideation and Lean Startup Approach in VUCA World	3
Entrepreneurial Financial Analysis and Cost Engineering	2
International Contemporary Legal Issues in Intellectual Property Management	2
Technology Prototyping in Intelligence Lab and Fab L	ab
Low code / No code	2
Application Case Studies	2
Prototyping platforms	2
UX / UI Design	2

	ECTS
SEMESTER 2	30
Innovation Management and Business Development	
Design Thinking and Human Focused Design	2
Innovation Management	4
Business Development in the Technology Industry	2
Advanced Technologies and AI Ecosystem	
Quantum Computing	2
Next Generation HMI (Human Machine Interface)	2
Al in Intelligent Systems	2
Computer vision	2
International Project Management Certification - CAPM by PMI	2
ESG and International Human Resource Challenges	
ESG Transition and Transformation	3
Internation Human Resources Management Challenges	3
Smart Data	
Data processing GenAl	2
Data Analysis and Visualization	2
Master Thesis Methodology	2
Dissertation	20
6-months internship	10

This MSc is the result of a dynamic co-creation between two leading schools from OMNES Education: ESCE International Business School and ECE Engineering School. Seamlessly blending technological innovation with entrepreneurial management, the programme embodies the synergy between these institutions, integrating cutting-edge technical expertise with strategic business insights to deliver a well-rounded learning experience. Through this collaboration, students engage in hands-on projects and real-world applications developed by both schools, gaining a comprehensive understanding of managing and innovating within tech-driven global markets. This co-created MSc is your gateway to mastering the intersection of technology and entrepreneurship on the international stage!



A Corporate Social Responsibility Policy to embody the commitments of OMNES Education

The societal challenges of the contemporary world require new skills, new responsibilities and new professions, which OMNES Education aims to provide to its student audience. With a resolutely humanistic and universalist

approach, OMNES Education seeks to unlock the abilities and aspirations of each individual through an innovative and

multidisciplinary study programme.

ENTRY REQUIREMENTS

- > A first year of higher studies (Bac+4) or equivalent (240 ECTS) degree in fields such as engineering, computer science, business, or related disciplines.
- > Basic knowledge of programming, cloud computing, or experience with AI and technology innovation would be beneficial. Experience or strong interest in entrepreneurship and innovation is likely expected.
- > English proficiency: the minimum score required is the upper intermediate B2 level, 4th level of English in the Common European Framework of Reference (CEFR).

TUITION FEES

French or international students residing in France

> 11,750 €/academic year.
> An application fee is payable at the time of the application submission: 90 €.

International students residing outside France

> 12,540 €/academic year.
> An application fee is payable at the time of the application submission: 50 €.



ECE is a school within the engineering sciences cluster of OMNES Education, a private multidisciplinary higher education and research institution. ECE is a member of CTI (Commission des Titres d'Ingénieur), Conférence des Grandes Écoles, UGEI, UN Global Compact, EFMD, Campus France and Innovation Makers Alliance